

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Sensational Small Trees or Large Shrubs

Marvelous in flower, fruit or foliage

JAPANESE FLOWERING CRAB (*M. floribunda*)—12 ft.
Loved by all who look thereon. Literally a mass of rose colored flower buds opening to a delicate light pink in early Spring.
4 to 5 ft. (\$1.40) .. 75c each
6 to 7 ft. (\$2.75) .. \$1.50 each

TEA'S WEeping MULBERRY (*Morus a. pendula*)—8 ft.
Very hardy, healthy, small weeping tree, with long, willow branches drooping to the ground. 2-yr. head. (\$3.25) .. \$1.75 each

PURPLE LEAF PLUM (*Prunus cerasifera pinnatifida*)—15 ft.
Color for only a portion of the price of Japanese Maple. Upright growing small tree; leaves dark maroon; fine for color, missing, or single specimen. May be dwarfed by pruning.
3 to 4 ft. (75c) .. 50c each
5 to 7 ft. (\$2.00) .. 95c each



Japanese Maple

BLOODLEAF JAPANESE MAPLE (*Acer palmatum atropurpureum*)—8 ft.
At prices that take them out of the millionaire's class. Well-known dwarf tree of striking individuality and beauty with its brilliant, blood red foliage.
12 in. roots balled and burlapped (\$5.50)

PUSSY WILLOW (*Salix discolor*)—15 ft.
Cole's improved variety produces multitudes of large pussy pink "Pussies." Large bush, opening flowers or catkins very conspicuous in the Spring; branches may be brought inside and put in water for bloom during the Winter.
3 to 4 ft. (\$2.50) .. \$1.50 each

UMBRELLA CATALPA (*C. bignonioides*)—10 ft.
Dwarf formal tree with globe-shaped head grafted on stem four to six feet high; leaves large, heart-shaped.
2-yr. head, 5 to 6 ft. stem (\$1.90) .. \$1.25 each

WHITE FLOWERING DOGWOOD (*Cornus florida*)—20 ft.
Small, native tree bearing attractive white flowers in the Spring. Probably one of the most popular flowering trees. Useful in natural plantings, as well as for specimens. The foliage is good throughout the Summer and the coloring in the Fall presents a gorgeous spectacle. Sun or shade.
3 to 4 ft. roots balled and burlapped (\$2.50) .. \$1.50 each

Now You Can Have PINK FLOWERING DOGWOOD (*C. florida rubra*)—16 ft. The price will fit your pocketbook. Similar to the above, but flowers are bright pink. Lovely and distinctive. Sun or shade.
2 to 3 ft. roots balled and burlapped (\$3.50) .. \$1.75 each

PAUL'S DOUBLE SCARLET HAWTHORNE (*Crataegus oroxyantha splendens*)—15 ft.
Is another Sensational Flowering Tree that you have longed for but couldn't afford. Cole's New Plan brings a New Price. A large growing shrub or small tree, quite symmetrical and low branched. Has double bright scarlet flowers in the Spring. The most showy of the Hawthornes. Fine for specimens on the lawn. Sun or semi-shade.
4 to 5 ft. (\$2.25) .. \$1.50 each

Beautiful BECHTEL DOUBLE FLOWERING CRAB (*Malus ioensis plena*)—11 ft.
Produces large double pink, extremely fragrant flowers in June. It is the most compact and shapely tree of all the Crab Apples. Priced so that the public may buy.
2 to 3 ft. (.90c) .. 50c each
5 to 6 ft. (\$2.25) .. \$1.50 each



Siebold Cherry

Cole's Root Pruned Shade Trees

FURTHER REDUCED IN PRICE

Root pruning produces fibrous, bushy roots. Any experienced planter will tell you it makes a world of difference about their living and rapidity of growth after transplanting. The larger trees are measured by caliper of trunk taken at six inches above the ground.

MAPLE (Acer)
The best general purpose shade tree suitable for any location and a variety of soil conditions.
SILVER MAPLE (*A. dasycarpum*)—60 ft.
Of very rapid growth; is not particular as to soil condition but does best in damp soil or where it can get plenty of moisture.
10 to 12 ft. (\$2.00) .. \$1.25 each
14 to 16 ft., 2 to 2 1/2 in. (\$4.00) .. \$2.25 each

NORWAY MAPLE (*A. platanoides*)—50 ft.
Large handsome spreading tree with heavy green foliage of great abundance.
8 to 10 ft. (\$3.25) .. \$2.25 each
13 to 2 in. (\$7.25) .. \$4.50 each

SCHWEDLER PURPLE LEAFED MAPLE (*A. platanoides schwedleri*)—50 ft.
Of the same habit as the Norway Maple except that it has reddish purple foliage in early Spring changing to deep bronze in Midsummer and Autumn; very ornamental.
8 to 10 ft. (\$4.90) .. \$3.90 each

SUGAR MAPLE (*A. saccharum*)—60 ft.
The best of all Maples native to all the Northern States.
10 to 12 ft. (\$5.00) .. \$2.90 each

CUTLEAF WEeping WHITE BIRCH (*Betula alba pendula*)—35 ft.
Very ornamental as a specimen on the open lawn.
10 to 12 ft. (\$4.25) .. \$2.90 each

EUROPEAN SYCAMORE or PLANETREE (*Platanus orientalis*)—70 ft.
Will stand city conditions, smoke and abuse, better than most trees.
10 ft. (\$3.25) .. \$2.25 each
13 to 2 in. (\$4.50) .. \$3.90 each

LOMBARDY POPLAR (*Populus nigra italica*)—70 ft.
Remarkable for its picturesque spire-like form; useful for landscape effect and for screens.
10 to 12 ft. (\$1.60) .. 90c each
13 to 2 in. (\$2.75) .. \$1.50 each

PIN OAK (*Quercus palustris*)—75 ft.
8 to 10 ft. (\$4.50) .. \$3.90 each

WISCONSIN WEeping WILLOW (*Salix blanda*)—40 ft.
Fast growing tree with long, pendulous, green branches.
8 to 10 ft. (\$2.20) .. \$1.50 each



New Chinese Elm with Lombardy Poplar in Background

Do You Have Colored Broadside No. 2?

FREE ON REQUEST

It is chock full of Great Values in Roses, Shrubs, Hedge Plants, Vines, etc., portrayed with "True to Life Color Pictures." You will miss some Unsurpassed Bargains for the Beautification of Your Home if you do not secure this. We solicit your inquiry for "Anything That's Good and Hardy." Over 4,000 varieties and sizes are to be had from our nurseries. Correspondence will be promptly answered.

The Cole Nursery Co., PAINESVILLE, OHIO

Cole's New Plan Display and Sales Gardens Located for Your Convenience

18240 Detroit Avenue Lakewood, Ohio Lakewood 1026
West Market St. and Overwood Drive Fairlawn, Akron, Ohio University 3911
5946 Ridge Road Parma, Ohio Shadyside 2107
2910 S. Noble Road 1 Block North of Mayfield Cleveland Heights, Ohio Yellowstone 3567

IMMEDIATE SERVICE From your nearest "Sales and Display Garden." These novel gardens operated by Cole Nursery Sales, Inc., bring to your neighborhood for inspection, and sale, "Everything That's Good and Hardy." The stock is replenished fresh daily, from Cole's 700 acres in Painesville. Plants, handled properly and delivered to you full of their original life and vitality by trained, courteous nurserymen.

FRESH PLANTS Immediate truck delivery may be had on orders for \$1.00 or more. It will pay you to visit one of these pleasant display and sales gardens, and see for yourself the almost unbelievable values to be had. Phone orders given immediate attention.

Evergreen Shrubs Broadleaved Evergreens

They surpass all other plants in brilliancy of foliage, fruits and flowers; their marvelous continuous fresh appearance at all seasons of the year brings joy to our hearts. All varieties withstand shade.

- EVERGREEN BITTERSWEET** (*Euonymus*)
(Lovely plants that you, too, will love)
Spreading or upright plants with thick, glossy evergreen leaves. Flowers are insignificant, being of a greenish white color; but are followed by truly beautiful orange-red fruit. Most varieties can be used for formal or informal (depending on shearing) edging or dwarf hedge, specimens or vines. Thrives in sun or shade.
- WINTERCREEPER** (*Ilex radicans*)
Dense growing trailing vine; can be trimmed to form a low border or hedge; clings to stone or wood. Leaves are shiny and abundant, dark green with white veins.
3-yr., 18 to 24 in. (75c) .. 50c each
- BIGLEAF WINTERCREEPER** (*I. radicans repens*)
Evergreen shrub or vine with thick, fleshy stems and leaves and an abundance of red fruit with yellow pods; very attractive. We consider this one of the finest plants in existence. We carry a stock of 50,000 plants to take care of the mammoth demand.
3-yr., 12 to 18 in. (80c) .. 50c each

Cole's Root-Pruned Evergreens

Root-pruning of Evergreens is absolutely necessary for successful transplanting. Play safe and secure Cole's Plants.
Following the name of each variety, we have given the approximate height, under average conditions, of the plant at maturity. Remember that practically all can be kept to half this height and many to one-fourth by shearing of the tops. This operation together with proper fertilization also tends to increase the denseness and beauty of your Evergreen Planting. For dozens of other varieties and sizes, send for 70 Page Descriptive Catalogue, "Everything That's Good and Hardy."



Siberian Arbutus, Irish Juniper, Globe Arbutus, Cypress, Spruce

- JUNIPER**
PEITZER JUNIPER (*J. chin. pfitzeriana*)—5 ft.
The best of all Junipers. Spreading, graceful; branches horizontal, often forming a flat, spreading cap. Blue-green foliage. Especially good to use for foundation plantings and rockeries. Very hardy and withstands city conditions well. Sun or semi-shade.
18 to 24 in. (\$3.25) .. \$2.25 each
2 to 2 1/2 ft. (\$5.00) .. \$2.90 each
- IRISH JUNIPER** (*J. communis hibernica*)—8 ft.
Spiral-like, symmetrical; foliage bluish green; excellent for formal effects.
2 to 3 ft. (\$3.75) .. Very Special \$1.25 each
- SPINY GREEK JUNIPER** (*J. excolta striata*)—4 ft.
A very compact, symmetrical plant with short glaucous green foliage. Quite conical and formal in outline.
12 to 15 in. (\$2.00) .. \$1.25 each
2 1/2 to 3 ft. (\$5.75) .. \$2.90 each
- CREeping JUNIPER** (*J. horizontalis*)—1 1/2 ft.
A most beautiful dwarf shrub abundantly covered with deliciously fragrant pink flowers in April and May and handsome waxy foliage. Only pot grown plants are sure of successful transplanting.
6 to 10 in. spread, from 5 in. pots (\$2.00) .. 95c each

- GROUND COVER PLANTS**
For other fine Ground Cover Plants see "Euonymus" under Evergreen Shrubs, and "Honeysuckle" under Vines.
- MYRTLE—PERIWINKLE** (*Vinca minor*)
An evergreen ground cover with single, light lavender flowers; will grow in places too shady for grass. Forms a mat of beautiful glossy-green foliage.
Strong 2-yr. plants (10 for \$2.00) .. 10 for \$1.50, 100 for \$12.00
- JAPANESE SPURGE** (*Paelysandra terminalis*)—10 in.
One of the most valuable evergreen ground covers for dense shade or to plant under other shrubs, rhododendrons or trees; low trailing habit with glossy, green leaves; greenish white flowers in May or June. Our pot plants assure you of success.
Strong 2 1/2 in. Pot Plants (25c) .. 20c each, 25 plants for \$4.00

Buy from Nurserymen Employing Trained Men
Beauce
Exposure of plants to drying air, or warm store-room for a short time often injures or kills such plants.
An Evergreen, especially if roots are dried will set its resinous sap never to flow again. Often the plant will not show its injured or dead condition for some time.
Properly Trained Nurserymen realize the necessity of Proper Care for plants at every minute from digging to planting.
Properly Trained Nurserymen can give you much valuable information that will insure success with your plants.
Properly Trained Nurserymen can give you the right plants for the right place and sell them for a less price.



Beautiful Evergreen Planting depicting Blue Spruce and Pine

PREPAID CARRYING CHARGES

(Please read carefully)

For Special Sale Items as Covered by This Circular

COLE PREPAYS ALL CARRYING CHARGES TO GREATER CLEVELAND—(CLEVELAND AND SUBURBS), AND TO AKRON, where orders will usually be delivered by Cole's Trucks and Drivers—men trained in the careful handling of Live Nursery Stock.

ELSEWHERE, orders will be sent Express or Freight Collect but will be expertly packed FREE. Most of our plants are too large and heavy for Parcel Post—however, some small items and orders will be sent in this manner to any point in ALL States east of the Mississippi River, and north of and including North Carolina and Tennessee, providing you add as follows for Postage, etc.

	If 1 to 5 Plants Add for each	If 5 to 10 Plants Add for each	If 10 to 25 Plants Add for each	If 25 to 100 Plants Add for each	If 100 to 500 Plants Add for each 100
Shrubs under 3 ft., Roses, Japanese Azalea 10 to 15 in., and Privet 3 to 4 ft.	9c	5c	3c		We Advise Express Shipment
Privet 2 to 3 ft., Vines, Barberry	5c	2c	1 1/2c	1c	We Advise Express Shipment
Perennials, Bulbs, Small Fruits and Privet under 2 ft.	4c	1 1/2c	1c	3/4c	3/4c

(B & B (Balled and Burlapped) Shrubs, Evergreens, etc., cannot be sent Parcel Post)
(COLE GUARANTEES SAFE DELIVERY)

It Has Been Said That "Cole is High Priced"
Justly so, as Cole's Quality and Service was hardly to be competed with—and an enviable satisfactory business was built over a 50 year period on these high standards.
NOW COLE MORE THAN MEETS PRICE COMPETITION and orders TRIPLED IN THE YEAR 1930. Of course the same High Quality and High Standards had to be maintained.
HOW CAN SUCH PRICE BE GIVEN?
Cole's New Plan solves the secret.

Gladiolus
The Gladiolus is easily the King of Summer flowers for both the amateur and the commercial grower. Of late years public enthusiasm has grown immensely along this line, demanding the most choice and newest varieties. Our list has been selected with the greatest care and we guarantee satisfaction in every respect.
Gladiolus are very easy to grow and provide an abundance of cut flowers for the house and friends. To insure a long blooming period, make successive plantings from April to July. Plant in well drained soil.
Cole's Gladiolus are first size bulbs. They give real satisfaction.

PRICE—EXCEPT NOTED
10 bulbs your selection for 40c
100 bulbs your selection for \$2.90

PLAIN PETALED GLADIOLUS

Select Large Flowering Varieties

- Albania**—3 ft. Elegant lily-like spikes of pure glaucous large white flowers; many open at the same time. Midseason. 6c each
- Muriel**. Beautiful light blue with darker spots in throat. Tall graceful spikes. 6c each
- Nancy Hanks**—3 to 4 ft. Apricot shading to pink with red markings on lower petal. Very attractive. 6c each
- Niagara**. Primrose-yellow, slightly tinted rose-pink in throat; very large flowers on strong stems. 6c each
- Peace**. Giant white flowers with lilac feathering in throat. Tall graceful spikes. 6c each
- Roseash**—4 ft. Beautiful old-rose with smoky shadings. Odd but very pretty. Tall and straight. A beauty. 6c each
- Scarlet Princess** (*Virginia*). Has won first prize at the American Gladiolus Show. Dazzling red, like a flaming torch. 6c each
- Violet Beauty**—4 ft. Large, cerise-violet. Red throat blotches. A cut flower favorite. Early. 6c each
- W. H. Phipps**—3 ft. Iridescent pink shading to salmon rose. Sixteen or more flowers on a spike, and nearly all open at the same time. The best exhibition pink. New. 6c each

PRIMULINUS GLADIOLUS

Alice Tiplady—4 ft. Burnt orange-yellow. Flowers unusually large and early. 6c each

Maiden's Blush. Exquisite bluish-pink; flowers of fine form on long straight stems. 6c each

RUFFLED GLADIOLUS (Kunderdi)

E. J. Shaylor—4 ft. Deep rose-pink. Plants strong and flowers large. One of the best ruffled pinks. Early. 6c each

Fern Kyle—3 to 4 ft. Large ivory white; beautifully ruffled. A very good grower and a wonderful new variety. First introduced at \$2.00 a bulb. 6c each

Jack London. Exquisite light salmon, with brilliant orange stripe; canary light throat. 6c each

SELECTED MIXED GLADIOLUS

Made up from our standard sorts
10 for 30c, 100 for \$1.90



Halley, Rose Ash, Mrs. Dr. Norton, Golden Dream, Giant Nymph, Joe Coleman

LILIUM (Lily)

Lilies appear at the best if planted in the border surrounded by other plants where they may tower above them with their stately flowers.

LILIUM auratum (*Goldband Japan Lily*)—4 ft.
The largest Lily; flowers are composed of six petals, pure white, studded with chocolate colored spots with a yellow stripe through the center of each petal, sweet-scented. July and August. 40c each

canadense—3 ft. Dainty yellow flowers with dark spots. July. 25c each

elegans—2 ft. Hardly and easily grown. Large, erect flowers of various shades of yellow, orange and red. Beautiful. June, July. 35c each

henryi—5 ft. One of the most popular Lilies in cultivation. Beautiful orange color. Hardy, vigorous and easily grown. 50c each

regale—5 ft. Wonderful New Lily, perfectly hardy and easily grown; flowers are large, trumpet-shaped, ivory white shaded pink with creamy yellow throat, delicately scented. July. Bulbs 5 to 6 in. circumference 25c each

speciosum rubrum—3 ft. Large open flowers; color light pink with deep crimson spots. July. 35c each

superbum (*American Turkeycap Lily*)—5 ft. Numerous bright, reddish-orange flowers. July. 25c each

tigrinum fl. pl. (*Tiger Lily*)—1 ft. Brilliant double orange colored flowers, spotted with black. July. 30c each

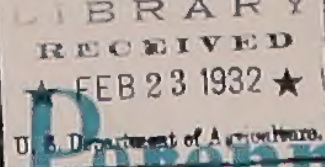
REGALE LILY

A real special postpaid collection.
Five 5 to 6 inch bulbs for only 95c



Regale Lily

Cole's Hardy Perennials and Rockery Plants



1932 (New Low Prices with a New Guarantee)

An innovation in Nursery Circles. It has been generally considered that Perennials carry a high mortality rate—often as high as 50% when purchased from some heated storerooms. To dispel this fear—we offer to Guarantee Every Perennial purchased from us during the Spring and Summer of 1932 to live and thrive. All we require is that you report any loss together with your receipt before September 1, 1932. Losses will be immediately replaced with identical plants.

No true flower lover will hardly be content without some of the old-fashioned Perennials to adorn the garden or to cut and bring into the house where they may be enjoyed by the whole family.

The hardy perennial garden is continuing to increase in popularity, as there is practically no period from April until November, when it does not furnish bloom of some kind, not only for one season, but year after year with proper attention.

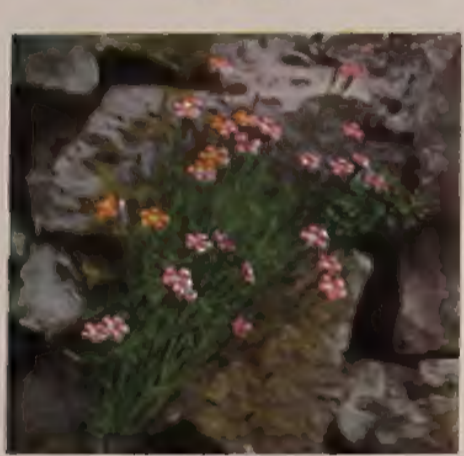
Hardy Perennials have a wide variety of uses—in beds, borders, as a foreground planting for shrubbery plantings, in rockeries, and in the formal and informal gardens. Following the variety names, we have given the approximate height, under average conditions, of the plant and maturity. Varieties marked with an asterisk (*) are especially suitable for the rockery garden.



*ACHILLEA, *Boule de Neige*—2 ft. Double, pure white flowers on good stems, excellent for cutting. June to August. 20c each
 *AETHIONEMA persicum (*Persian Candy-taft*)—9 in. Bushy plant covered with slender spikes of rosy-pink flowers in June and July. 40c each
 ALTHAEA rosea (*Hollyhock*)—6 ft. Well-known, stately Perennial; large, single and double flowers, two to three inches across, produced around the main flower stem. We offer mammoth flowering, mixed and the double varieties in separate named colors of rose, crimson, yellow and white. Mixed colors... 15c each Separate colors... 20c each
 *ALYSSUM rostratum—1 ft. Gray foliage, pale yellow flowers. May to July. 25c each
 *Saxatile compactum (*Dwarf Goldenbell*)—6 in. Compact mass of yellow flowers in May. 20c each



*ANCHUSA myosotidiflora (*Siberian Bugloss*)—1 ft. A distinct, dwarf Perennial of Russian origin; clusters of blue "forget-me-not" flowers in May. 25c each
 ANEMONE (*Windflower*)
 Among the best of our Fall flowers. Gives light Winter protection. September to November. All Anemones 25c each
 *ANEMONE hepatica (*Early Anemone*)—1 ft. A dwarf, bushy Anemone, covered with flowers of a pleasing mauve-rose color from early August until frost. 25c each
 —japonica, *Queen Charlotte*—2 ft. Lovely shade of soft pink; individual flowers three inches across; semi-double.
 —japonica rubra fl. pl.—1½ ft. Double rosy-red.
 —japonica whirlwind—2 ft. Pure white; semi-double.



*ANTHEMIS tinctoria (*Golden Marguerite*)—2 ft. Flowers deep yellow, good for cutting. June to October. 20c each
 AQUILEGIA (*Columbine*)
 Without a doubt, the most attractive of our late Spring, and early Summer, blooming Perennials. The long stems and cheerful colors make them desirable for cutting, and as a bedding plant they are indispensable.
 AQUILEGIA
 —Farquhar's Pink—2½ ft. A superb, clear, soft pink; long spurred. 25c each
 —Mrs. Scott Elliott—3 ft. The best strain of long-spurred Hybrids. 25c each
 *Aquilegia, Long Spurred Hybrids—3 ft. Full of beautiful colors. 15c each
 *ARABIS alpina (*Rockcress*)—6 in. Dense carpet of pure white flowers in early Spring; adapted for edging or rock garden. 25c each
 *ARMERIA laevis (*Sea Pink*)—6 in. Globular heads of bright, rosy red flowers in May and June. Forms dense tufts of refreshing grassy foliage. 25c each
 ARTEMISIA latiflora—4 ft. Flowers creamy white, sweet-scented, produced in large branching panicles. A beautiful, graceful cut flower. August and September. 25c each
 —Silver King (*Ghost Plant*)—3 ft. Shiny, dense, silvery white foliage makes a noticeably pleasant contrast with most all other plants. Long, graceful sprays of this misty foliage can be cut. Excellent for dry winter bouquets. 25c each



ASTER
 Among the showiest of our late Fall flowering plants, producing large heads of white, pink, or purple flowers, blooms in September and October. All Asters 20c each
 *ASTER, Anita Ballard—3 ft. Light, lobelia blue; very profuse and early. An outstanding variety of its color. 25c each
 —Blue Gem—3 ft. Double flowers of deep, rich blue. The best of the dark blues. A beauty. 25c each
 —Ella—3 ft. Semi-double flowers, lilac lavender with large eye. Very profuse bloomer over an exceptionally long period.
 —Mauve Cushion—1 ft. Unique circular cushion-like plant. Flowers delicate, soft mauve, with silvery white reflection, completely covering the plant.
 —Sam Hanham—2½ ft. Early flowering, semi-double, pure white. Undoubtedly the finest white variety; exceptionally good for cutting.



*CAMPANULA (*Bellflower*)
 —medium calycanthema (*Cup-and-saucer Canterbury Bell*)—2 ft. An endeared old-fashioned garden biennial; lasts a week when cut in June. Separate colors, white, blue or rose. 20c each Mixed colors 15c each
 —persicifolia (*Peachleaf Bellflower*)—2 ft. One of the best of the Bellflowers. Large, showy, bright blue flowers. 25c each
 —rotundifolia (*Harebell*)—1 ft. A variety blooming from June to August with spikes of lovely clear blue flowers. Excellent for crevices in the "Rock Garden" or for steep slopes. 25c each
 *CRISTATUM tomentosum (*Snow-in-Summer*)—6 in. Very dwarf plant, suitable for rockery or bank; will make a carpet of white flowers with silvery white foliage. May and June. 25c each
 *CRATOSTIGMA plumbaginoides (*Plumbago*)—8 in. Dwarf spreading plant which in late Summer and Fall is blanketed with a mass of flowers of deepest blue; foliage as shiny as Holly. Splendid for border or massing. 25c each



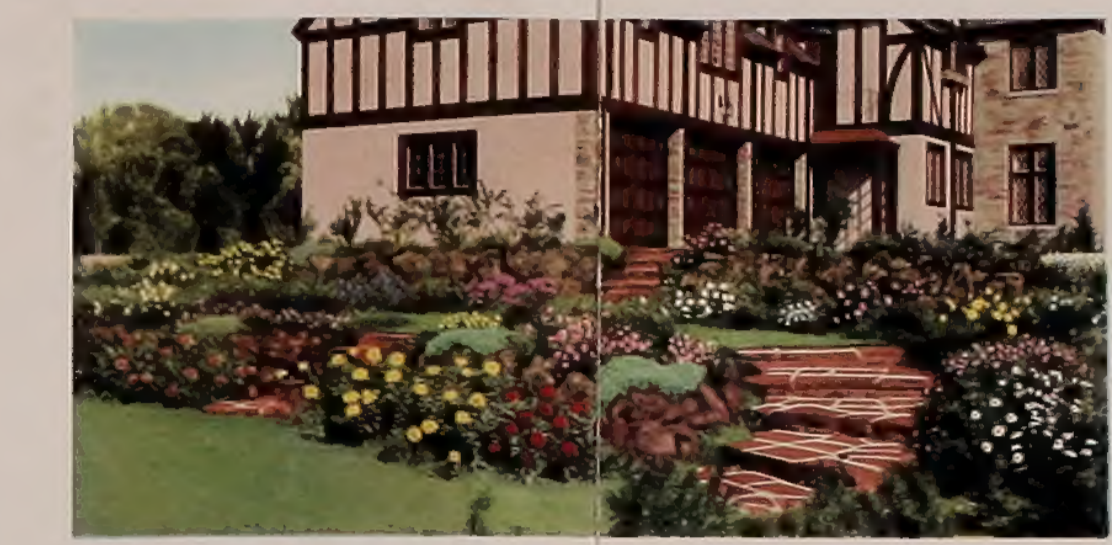
*CORONILLA (*Queen's Crown*)—2 ft. A lovely little plant with glossy foliage and large flowers of various shades of rose and pink, freely produced during July and August. 30c each
 —barbata (*Sweet William*)—1½ ft. In separate colors, red, white and pink. 20c each
 —deltoideus (*Maiden Pink*)—8 in. Sprays of pink flowers rising eight inches above fine grass-like foliage. Entrancing fragrance. June, July. 25c each
 —latifolia (*Everblooming Hybrid Sweet William*)—1 ft. Masses of double fiery crimson flowers. 20c each
 —plumarius semperflorens—9 in. Double and single hardy garden Pinks; attractive mixed colors. All Summer. 15c each
 ERYNGIUM amethystinum (*Amethyst Sea Holly*)—2½ ft. The "True Blue Thistle," with amethyst stems and branches. Very attractive for Winter bouquets. 30c each
 *EUPATORIUM caelestinum (*Hardy Ageratum*)—2 ft. Lavender flowers; fine for cutting. August to November. 20c each
 EUPHORBIA corollata (*Flowering Spurge*)—1½ ft. Numerous umbels of pure white flowers with small green eyes; similar to Babys-breath; supreme for cutting. June till August. 30c each
 *FESTUCA glauca (*Blue Fescue*)—1 ft. A very pretty little dwarf grass with bright bluish green foliage. 25c each
 *FILIPENDULA hexapetala (*Dropwort*)—15 in. Attractive fernlike foliage with plummy white flowers. June and July. 25c each
 GALLIARDA grandiflora (*Blanketflower*)—1½ ft. May through Nov. 15c each
 *GEUM, Lady Stratheden—1½ ft. A grand introduction having rich golden-yellow blossoms which remain on the plant nearly all Summer. 30c each
 —Mrs. Bradshaw—2 ft. Large double scarlet flowers all Summer. 30c each



*GYSOPIHIA paniculata (*Baby's Breath*)—3 ft. Tiny white flowers produced in large, plume-like bunches throughout the Summer; valuable for cutting. 20c each
 *HELIANTHEMUM Buttercup (*Rock or Sun Rose*)—1 ft. Attractive, dense evergreen foliage, July to September. Needs full exposure to sun. 30c each
 *HEMEROCALLIS lara (*Lemon Daylily*)—2 ft. Sweet-scented, lemon-yellow. May and June. Does well on moist banks and thrives in shade. 20c each
 *HEUCHERA brizoides (*Pinkbell*)—1½ ft. An excellent plant for the rock garden and for cutting. Heart-shaped leaves formed in tufts. Pale pink flowers produced in abundance on long, wiry stems. Blooms in May. 30c each
 *HOSTA plantaginea (*Big Plantain*) (*White Daylily*)—2 ft. Large, ovate, light green leaves; fragrant, pearly white flowers. August, September. 30c each
 HIBISCUS MILITARIS (*Mallow Marvel*)
 Deep red. Finely cut foliage. Aug. 4 to 5 ft. A rare novelty far surpassing the common varieties. 35c each
 *IBERIS sempervirens (*Hardy Candytuft*)—8 in. Covered with a sheet of dainty white flowers in May. Glossy, evergreen foliage. A particularly fine rock plant. 25c each
 KNIPHOFIA hybrida (*Hybrid Torch Lily*)—3 ft. A new variety of the well-known "Red Hot Poker," with masses of rich, green, grass-like foliage, from which spring tall spikes of flowers, ranging in color from light yellow to flame and deep orange. Very hardy. August to October. 30c each
 —varia grandis (*Triloma filter*) (*Red Hot Poker, Flameflower or Torch Lily*)—3 ft. August to October. 30c each
 *LAVANDULA officinalis (*Sweet Lavender*)—1½ ft. You should have this old-fashioned sweet-scented plant. Blue. July and August. 30c each
 LIATRIS pycnostachya (*Blazing Star or Gay-feather*)—4 ft. A most unusual but beautiful plant. Long, narrow spikes of rich rosy purple flowers, which last a long time. The flower stalks can be cut and dried making beautiful bouquets throughout the Winter. August, September, October. 25c each
 *LIMONIUM latifolium (*Sea-lavender*)—2 ft. Immense heads of minute purplish-blue flowers; if cut and dried will last months. July and August. 25c each
 *LINUM perenne (*Flax*)—2 ft. Lovely blue flowers nearly all Summer. Elegant, feathery foliage. 20c each
 LYCHNIS chalcidonica (*Maltese Cross*)—2 ft. Heads of bright scarlet flowers, the four petals of each flower forming a cross. June to August. 20c each
 LYTHRUM roseum Perry's Hybrids (*Rose Loosestrife*)—3 ft. Showy rose colored flowers in profusion all Summer. 25c each
 *MERTENSIA virginica (*Bluebell*)—1 ft. Small blue flowers in graceful, drooping clusters. Prefers shade. May and June. 25c each
 MISCANTHUS variegata (*Variegated Hardy Ornaments Grass*)—4 ft. Broad, white margin on leaf; pampas-like plumes in October. 25c each
 MONARDA didyma (*Cambridge Scarlet*)—2 ft. Heads of bright scarlet flowers in July and August. 25c each
 *MYOSOTIS palustris (*Forget-me-not*)—10 in. A profuse bloomer; color blue. All Summer. 20c each
 —palustris Pink Beauty—6 in. A pink form of the true Forget-me-not. Something new and charming for the rockery. Everblooming. 30c each

HARDY CHRYSANTHEMUMS

CHRYSANTHEMUMS. The most satisfactory of all our Fall-blooming plants. Coming into bloom in the latter part of September Chrysanthemum beds are a riot of color until cut down by the severe frosts of Winter. Type of Flower is given after the description.
 Autumn Glow—3 ft. One of the hardest sorts. Flowers rosy-red. Late midseason. Large. 15c each
 Ball of Snow—1½ ft. Makes a round, symmetrical plant, dwarf and compact white flowers. Midseason. Pompon. 25c each
 Barbara Cummings—2 ft. New. A very attractive large flower of clear yellow, orange-bronze in the center. Early. 35c each
 Bruce Poitevine—2 ft. A distinct and outstanding variety in much demand because of its rare color. Numerous flowers of a deep, velvety, ox-blood red suffused bronze. Early. Large. 25c each
 Globe d'Or—1½ ft. This dwarf, ball-shaped plant completely covers itself with clear canary yellow flowers. The name is very fitting. Midseason. Aster. 25c each
 Glory of Seven Oaks—2 ft. Popular. Brilliant golden yellow variety. Very early. Decorative. 25c each
 Golden Queen—2½ ft. The old-fashioned hardy golden yellow variety. Midseason. Large. 15c each
 Gypsy Girl. New. Sensational. Single. Midseason. 35c each
 Little Bob—2 ft. Brownish red button. Hardy. Late midseason. 25c each
 Mrs. Calvin Coolidge—2 ft. New. Beautiful single cardinal red. A new color in outdoor "Mums." Midseason. 35c each
 October Girl—2 ft. Grand. New. A branching plant with semi-double flowers of rose pink, becoming shaded with lavender. Early. Full of beautiful colors. 35c each
 Old Homestead—3 ft. A large flowering, hardy rose pink variety found in old gardens. Late midseason. 15c each
 Provence—2 ft. A hardy, free-flowering variety with pretty, pale pink flowers with yellow centers. Early. Large. 25c each
 Rose Trevenna—1½ ft. Deep rose. Late. Pompon. 25c each
 Ruth Hatton—3 ft. New. A prolific variety of vigorous growth, and of a clear ivory-white color. Midseason. 35c each
 White Doty. 3 ft. Best pure white; large. Midseason. 25c each
 Zella—2½ ft. Striking, large, orange flowers in profusion. Midseason. 25c each



Cole's Perennials will provide a Superb Rock Garden producing a gorgeous continuous color display

DELPHINIUM (Larkspur)

One of the best perennials for cutting and mass planting; should be in every garden. June to September. 20c each
 DELPHINIUM belladonna—4 ft. Large spikes of sky blue flowers; a very pleasing shade. 20c each
 —belladonna—4 ft. Dark blue form of the belladonna. 20c each
 —English Hybrids—4 ft. Mixed colors with large spikes often one to two feet long. 15c each
 English Hybrids—Blackmore and Langdons—5 ft. A really wonderful strain containing a good proportion of glorious double flowers. A grand assortment of colors with a good proportion of beautiful pink shades. 30c each

Cole's Guaranteed Double English Hybrid Delphinium
 Each plant carefully selected from among hundreds for extreme beauty, healthiness, hardiness and above all—every plant is Guaranteed to produce Double Flowers.
 Two color classes for your selection.
 1. Shades of Light Blue and Pink.
 2. Shades of Dark Blue and Purple.
 50c each

DIANTHUS

Hardy plants ranging from just a few inches to two feet in height, and in color from a pure white to a deep rich maroon. Without their beautiful coloring, and rich spicy fragrance, the hardy garden would not be complete.
 *DIANTHUS alvoldii alpinus (*Alpine Pinks*)—5 in. A lovely little plant with glossy foliage and large flowers of various shades of rose and pink, freely produced during July and August. 35c each
 —barbatus (*Sweet William*)—1½ ft. In separate colors, red, white and pink. 20c each
 —deltoideus (*Maiden Pink*)—8 in. Sprays of pink flowers rising eight inches above fine grass-like foliage. Entrancing fragrance. June, July. 25c each
 —latifolia (*Everblooming Hybrid Sweet William*)—1 ft. Masses of double fiery crimson flowers. 20c each
 —plumarius semperflorens—9 in. Double and single hardy garden Pinks; attractive mixed colors. All Summer. 15c each
 ERYNGIUM amethystinum (*Amethyst Sea Holly*)—2½ ft. The "True Blue Thistle," with amethyst stems and branches. Very attractive for Winter bouquets. 30c each
 *EUPATORIUM caelestinum (*Hardy Ageratum*)—2 ft. Lavender flowers; fine for cutting. August to November. 20c each
 EUPHORBIA corollata (*Flowering Spurge*)—1½ ft. Numerous umbels of pure white flowers with small green eyes; similar to Babys-breath; supreme for cutting. June till August. 30c each
 *FESTUCA glauca (*Blue Fescue*)—1 ft. A very pretty little dwarf grass with bright bluish green foliage. 25c each
 *FILIPENDULA hexapetala (*Dropwort*)—15 in. Attractive fernlike foliage with plummy white flowers. June and July. 25c each
 GALLIARDA grandiflora (*Blanketflower*)—1½ ft. May through Nov. 15c each



*GYSOPIHIA paniculata (*Baby's Breath*)—3 ft. Tiny white flowers produced in large, plume-like bunches throughout the Summer; valuable for cutting. 20c each
 *HELIANTHEMUM Buttercup (*Rock or Sun Rose*)—1 ft. Attractive, dense evergreen foliage, July to September. Needs full exposure to sun. 30c each
 *HEMEROCALLIS lara (*Lemon Daylily*)—2 ft. Sweet-scented, lemon-yellow. May and June. Does well on moist banks and thrives in shade. 20c each
 *HEUCHERA brizoides (*Pinkbell*)—1½ ft. An excellent plant for the rock garden and for cutting. Heart-shaped leaves formed in tufts. Pale pink flowers produced in abundance on long, wiry stems. Blooms in May. 30c each
 *HOSTA plantaginea (*Big Plantain*) (*White Daylily*)—2 ft. Large, ovate, light green leaves; fragrant, pearly white flowers. August, September. 30c each
 HIBISCUS MILITARIS (*Mallow Marvel*)
 Deep red. Finely cut foliage. Aug. 4 to 5 ft. A rare novelty far surpassing the common varieties. 35c each
 *IBERIS sempervirens (*Hardy Candytuft*)—8 in. Covered with a sheet of dainty white flowers in May. Glossy, evergreen foliage. A particularly fine rock plant. 25c each
 KNIPHOFIA hybrida (*Hybrid Torch Lily*)—3 ft. A new variety of the well-known "Red Hot Poker," with masses of rich, green, grass-like foliage, from which spring tall spikes of flowers, ranging in color from light yellow to flame and deep orange. Very hardy. August to October. 30c each
 —varia grandis (*Triloma filter*) (*Red Hot Poker, Flameflower or Torch Lily*)—3 ft. August to October. 30c each
 *LAVANDULA officinalis (*Sweet Lavender*)—1½ ft. You should have this old-fashioned sweet-scented plant. Blue. July and August. 30c each
 LIATRIS pycnostachya (*Blazing Star or Gay-feather*)—4 ft. A most unusual but beautiful plant. Long, narrow spikes of rich rosy purple flowers, which last a long time. The flower stalks can be cut and dried making beautiful bouquets throughout the Winter. August, September, October. 25c each
 *LIMONIUM latifolium (*Sea-lavender*)—2 ft. Immense heads of minute purplish-blue flowers; if cut and dried will last months. July and August. 25c each
 *LINUM perenne (*Flax*)—2 ft. Lovely blue flowers nearly all Summer. Elegant, feathery foliage. 20c each
 LYCHNIS chalcidonica (*Maltese Cross*)—2 ft. Heads of bright scarlet flowers, the four petals of each flower forming a cross. June to August. 20c each
 LYTHRUM roseum Perry's Hybrids (*Rose Loosestrife*)—3 ft. Showy rose colored flowers in profusion all Summer. 25c each
 *MERTENSIA virginica (*Bluebell*)—1 ft. Small blue flowers in graceful, drooping clusters. Prefers shade. May and June. 25c each
 MISCANTHUS variegata (*Variegated Hardy Ornaments Grass*)—4 ft. Broad, white margin on leaf; pampas-like plumes in October. 25c each
 MONARDA didyma (*Cambridge Scarlet*)—2 ft. Heads of bright scarlet flowers in July and August. 25c each
 *MYOSOTIS palustris (*Forget-me-not*)—10 in. A profuse bloomer; color blue. All Summer. 20c each
 —palustris Pink Beauty—6 in. A pink form of the true Forget-me-not. Something new and charming for the rockery. Everblooming. 30c each

HARDY PHLOX

Beautiful flowers in a spectacular array of colors blooming profusely from Midsummer till frost. We are offering a Superior list of the finest varieties.
 —Africa—2½ ft. Grand new dark red sort. Brilliant carmine red with blood red eye. 35c each
 —Athis—3 ft. Salmon pink; small red eye. 20c each
 —B. Comte—2½ ft. Deep, rich ox-blood red. A fine sort. 30c each
 —Beacon—3 ft. Brilliant cherry-red. A striking tall growing variety. 25c each
 —Count Zeppelin—2½ ft. The finest of its type; snow white flowers with vermilion-red eye. 30c each
 —Crepuscle—2½ ft. Rose-lilac, tinged white. Extra. 20c each
 —Eclair—2½ ft. Brilliant rosy magenta, white eye. 20c each
 —Fuerbrand (*Fireflow*)—2½ ft. New. A very free bloomer with flowers of brilliant, orange-scarlet. One of the most sensational Phlox in our collection. 30c each
 —Jules Sandeau—2 ft. Pure pink. Dwarf Mammoth flowers. 30c each
 —Mia Ruys—1½ ft. This dwarf globe shape plant entirely covers itself with mammoth trusses of pure, snow white flowers. Very superior. 30c each
 —Miss Lingard—3½ ft. Early; waxy white pyramids. 20c each
 —Mrs. Milly von Hoboken—2½ ft. Very large, soft pink. A pleasing color. 30c each
 —Mrs. Scholten—2½ ft. Large, dark salmon-pink trusses. 30c each
 —Rheinlander—2½ ft. Salmon-pink, daret eye. A fine sort. 20c each
 —Special French—3 ft. Glowing pink; mammoth trusses. 20c each

PHLOX (Creeping Varieties)

*Phlox subulata (*Moss or Mountain Pink*). The moss-like foliage covers the ground like a carpet, and is completely hidden in April and May with multitudes of dainty blooms.
 —subulata alba—4 in. Pure white. 20c each
 —subulata lilacina (*Lilac Moss Phlox*)—4 in. Pleasing lilac colored blossoms. 20c each
 —subulata rosea—4 in. Purplish pink. 20c each
 —subulata Vivid—4 in. The finest, free flowering dwarf Phlox in existence. Bright pink with vivid red eye. 25c each
 *PHYSALIS francheti (*Chinese Lantern Plant*)—2 ft. if cut will keep all Winter. 20c each
 *PRIMULA veris hybrida (*Cowslip Primrose*)—9 in. Glorious shades of lilac, purple, violet, buff, salmon and red. Vigorous in growth, prolific in bloom. May. 35c each

The Primrose thrives in a moist, shady position.

*POLYANTHUS, Munstead's Giant Mixed (*Bunch Primrose*). Large flowers in all shades of yellow, cream, orange and pink. 35c each
 *RANUNCULUS repens (*Creeping Buttercup*)—1 ft. Glossy green foliage literally covered with dainty double bright golden yellow buttercups. May and June. 20c each
 *SAXIFRAGA decipiens (*Crimson Moss*)—4 in. Mossy saxifraga with attractive white flowers; green foliage turning bronzy-red in Winter. Requires light shade. May. 30c each
 —megasema hybrida (*Rockfall*)—10 in. Pretty little rock plants, blooming in May and June, and varying in color from pink to purplish red. 30c each

SCABIOSA japonica (Pincushion or Bladenet)

—2 ft. A Japanese biennial with beautiful, clear blue flowers 1 to 1½ inches in diameter. July to September. 20c each
 *Jersey Gem—6 in. Slightly fragrant. 25c each

SEDUM (Stonecrop)

Has thick glaucous foliage; drought-resisting and suitable for rockery or border.
 —acre (*Goldmoss*)—3 in. Flowers bright yellow; foliage green; dwarf. May to July. 20c each
 —album (*White Stonecrop*)—4 in. Dwarf and spreading with bluish foliage; white flowers in May and June. 15c each
 —alpinum—6 in. Glorious foliage with the lustre of Holly, green tinted crimson becoming more pronounced in the Fall. 25c each
 —glaucum (*Blue Stonecrop*)—3 in. A dwarf variety with glaucous-green leaves, surrounded by white flowers. 20c each
 —kamtschaticum (*Orange Stonecrop*)—6 in. Orange yellow flowers in Midsummer, and prostrate green foliage, turning golden in Autumn. 25c each
 —sarmatensium (*Stringy Stonecrop*)—3 in. A rapid growing, spreading variety, with green foliage, and yellow flowers. Excellent for the rock garden and for filling spaces between rocks in walks or walls. 20c each
 —sexangulare (*Hexagon Stonecrop*)—6 in. Very dark green foliage surrounded by yellow flowers in June and July. 25c each
 —sieboldii—9 in. Evergreen foliage, round, glaucous, margined with pink. Flowers rose pink. One of the best. August and September. 30c each
 —spectabile brilliant (*Showy Stonecrop*)—1½ ft. Erect growing stems terminated with large crimson flower heads 5 inches across. 15c each
 —stoloniferum coccineum—6 in. Flowers rosy crimson. Green foliage with crimson fall tints. July and August. 15c each

SUPERB ORIENTAL POPPIES

PAPAVER orientale (*Oriental Poppy*)—3 ft. Flowers large, cup-shape, on tall stems; crimson with dark center, very showy. July and August. 15c each
 —Goldschmidt—3 ft. Orange-scarlet; very brilliant new variety. 40c each
 —Grand Mogul—4 ft. Dark red, covered with large blotches. A good grower. 40c each
 —Mrs. Perry—3 ft. Orange apricot. The most popular "Pink Poppy". 30c each
 —Perry White—3 ft. Large flowers with a delicate satiny white texture and a crimson-maroon blotch at the base of each petal. A sensation. 40c each

SEMPERVIVUM (House Leek—Hen and Chickens)

These curious little plants form rosettes of succulent leaves of varying colors. Fine for dry banks, walls or rockeries. We list two leading, distinct varieties.
 —funckii—6 in. Green tipped, brownish rosettes produced in great numbers. 25c each
 —globiferum—1 ft. Flattened rosettes of gray-green leaves, slightly tipped with brown. Blooms in June with panicles of pale yellow flowers. 25c each
 *SIDALCEA Rose Queen (*Prairiemallow*)—3 ft. An erect, somewhat branching plant, blooming profusely in June and July with very attractive, rose-pink flowers. 25c each
 *SILENE schafta (*Calchly*)—6 in. A charming border or rock plant, with masses of bright pink flowers from July to October. 25c each
 *SPERGULA pilifera (*Spurry*)—3 in. A mat of brightest green grassy moss-like foliage studded with dainty little white flowers in Spring. 30c each
 *THALICTRUM adiantifolium (*Maidenhair Meadow*)—1 ft. A very attractive sort with foliage similar to the Maidenhair fern. Tiny white flowers in June. 30c each
 *THYMUS lanuginosus (*Woolly Thyme*)—5 in. A low growing, woolly plant, covered during June and July with masses of bright pink flowers. 30c each
 TRADESCANTIA virginica (*Spiderwort*)—2 ft. Persistent in any location. Narrow, purple veined leaves; blue-green stems with dense umbels of blue flowers. All Summer. 30c each
 *TROLIUM europaeum hybrida (*Globeflower*)—2 ft. Giant pale yellow to deep orange buttercup like flowers on strong stems. Wonderful as a cut flower. Everblooming. 30c each
 *TUNICA saxifraga—6 in. Dwarf tufted plant with light pink flowers produced all Summer, suitable for border or rockery. 25c each
 *VERONICA longifolia subaequalis (*Speedwell*)—2 ft. excellent cut flower. July to September. 30c each

VIOLA HYBRIDS AND SPECIES

*VIOLA flourea. A gem, having the growth of the bedding Viola, and producing profuse, small blossoms of a true blue color throughout the Summer. 25c each
 —Jersey Gem—6 in. Slightly fragrant. 25c each
 *Double Russian (*Double English Violet*)—6 in. Beautiful sweet-scented rich purple flowers. 40c each
 —Princess of Wales (*Sweet-scented English Violet*)—9 in. Very large, single flowers. The color is true violet-blue. 25c each
 YUCCA filamentosa variegata (*Variegated Adam's Needle*)—4 ft. A unique addition to the plant world. Broad sword-like evergreen foliage broadly margined creamy-white; flowers creamy-white, bell shaped, branching from a large flower stem. June and July. 35c each



Viola Jersey Gem



Kniphofia



Anemone japonica (Windflower)

GERMAN PEAT (Humus)

Extremely beneficial for retaining moisture in dry soils, and for loosening heavy soils that tend to bake; promotes healthy, rapid, fibrous root action in nearly all flowers, plants and trees. Especially necessary for Rhododendrons and Azaleas. Medium acid. Bale (the largest obtainable), about 22 bushels when broken up, weight about 180 lbs., \$4.00. Large sacks for 75c each.

VIGORO, the Complete Plant Food

A fine, balanced fertilizer; clean odorless and easy to apply. Directions for use with every package. 100-lb. bag for \$5.00. 50-lb. bag for \$3.00. 25-lb. bag for \$1.75.

Perennials lend color to the outdoor Living Room throughout the summer.

